# **OUR THREE AIMS**

**IMPROVED HEALTH AND** WELLBEING

**IMPROVED EXPERIENCE OF CARE AND SUPPORT** 



**REDUCED COST OF CARE AND SUPPORT** 



### THE PRINCIPLES

**STOP CREATING** support existing groups and connect and connect people together

**COMMUNICATE WHAT'S AVAILABLE** 

and where in a way that people find useful



**ENCOURAGE** LOCAL **LEADERSHIP AND ENGAGEMENT** 

**BE BOLD** AND BE **BRAVE!** 



## **SO FAR WE ARE SEEING...**

**RECRUITED** COHORT 800

**67** VOLUNTEERS and **12** CO-ORDINATORS

THEMSELVES 

# Living Well Penwith

WELLBEING 20%

**SOCIAL** 

8%

reduction

**CARE COSTS** 

**HOSPITAL** COSTS 41% improvement reduction

COMMUNITY HOSPITAL

of which

36% reduction

**INPATIENT** 

**ACTIVITY** 

reduction

**EMERGENCY ELECTIVE** 

**ADMISSIONS** 49% reduction

**LENGTH OF STAY** 

**28%** 20% reduction

**OUT-PATIENT** 

**13%** 

reduction

**BUILDING TRUST** AND RELATIONSHIPS

## **THE CRITERIA**

#### **A MINIMUM OF 2 LONG TERM CONDITIONS**

from the following: diabetes, dementia, respiratory (COPD), heart failure, stroke, memory loss, parkinson's, hypertension, osteoporosis, have a history of falls, risk of repeat infection (urinary tract infection or pneumonia)

#### **A SOCIAL CARE PACKAGE IN PLACE WHERE**

- The value is £50 per week or below.
- The value is £200 per week or above. This includes lunchtime visits.
- The person has received support from the Early Intervention Service 3 times or more within the last 12 months.
- The person has been supported through an urgent response or emergency duty 3 times or more within the last 12 months.

£2500+

**AVERAGE UNPLANNED HOSPITAL ADMISSION COST FOR THIS COHORT** 







THE MAXIMUM **COST OF SUPPORT** PER PERSON

WE ARE SEEING A 3:1 RETURN ON INVESTMENT

## **OUR BUILDING BLOCKS**



**CONVERSATION** 

**AIDING RECOVERY WITH** AND GOAL SETTING HELP FROM VOLUNTEERS



**COMMUNITY SUPPORT** AND **NETWORK DEVELOPMENT** 



**SPECIALIST SUPPORT** 



CARE CO-ORDINATION BY INTEGRATED TEAM

# **CULTURAL CHANGE ELEMENTS**



**LOCAL PEOPLE** LOCAL CONVERSATION



**STRONG GP BUY-IN** 





**INFORMATION SHARING** 

# THE FACTS



**COMMUNITY MAKERS** 

31,000

HOUSEHOLDERS DESCRIBING THEMSELVES AS OFTEN OR **ALWAYS LONELY** 



**PEOPLE AGED** 65 OR OVER

WHAT **VOLUNTEER TIME GIVEN SO FAR** WOULD EQUATE TO BASED ON THE MINIMUM WAGE

**PROJECT TEAM SPANS HEALTH, SOCIAL CARE,** INDEPENDENT AND VOLUNTARY SECTOR, DRIVEN BY LOCAL GP CHAMPIONS



**ONLINE REPOSITORY** THE 'KNOWLEDGE BUCKET' WWW.KNOWLEDGEBUCKET.ORG

**WINNER OF HEALTH SERVICE JOURNAL AWARD** 2013 FOR MANAGING LONG **TERM CONDITIONS** 



SHORTLISTED FOR HEALTH **SERVICE JOURNAL AWARD** 2014 FOR PRIMARY AND **COMMUNITY SERVICE REDESIGN** 

FIRST LOCAL SCHOOL OF HEALTH AND CARE 2 RADICALS FOR NHS **IMPROVING QUALITY** 



SHOWCASED IN NHS ENGLAND'S FIVE YEAR FORWARD VIEW AS A **FUTURE MODEL OF CARE** 



ORGANISATIONS ACROSS THE UK **LOOKING** TO US TO SHARE A NEW WAY OF WORKING

SO FAR 6 CLINICAL COMMISSIONING GROUPS IN THE UK **HAVE AWARDED REVENUE FUNDING OF OVER £0.5M** TO LOCAL AGE UK AND OTHER CHARITIES, BASED ON OUR MODEL